



The art of wallcovering

Ladakh *diary*



Asian Paints remains India's market leader in paints since 1967 through an innovative spirit and strong consumer focus. It is double the size of any other company in India and Asia's third largest. Asian Paints manufactures a wide range of paints for decorative and industrial use as well as wall coverings, adhesives and services. It is also present in the Home Improvement and Decor segments, offering bath and kitchen products. Along with its subsidiaries, Asian Paints has operations in 15 countries across the world, with 26 paint manufacturing facilities – servicing consumers in over 60 countries.



Nilaya wall coverings from Asian Paints brings you the world's finest surfaces. Each product is handpicked and supported by India specific care products, formulated by Asian Paints, to harmonize with perfectly realized decor visions. Curations from internationally renowned designers, collaborations with Indian creative artists and in-house creations by Nilaya, ensure a continuous flow of an ever stylish range of wall coverings, decals, borders and paintables.

Lab Nilaya

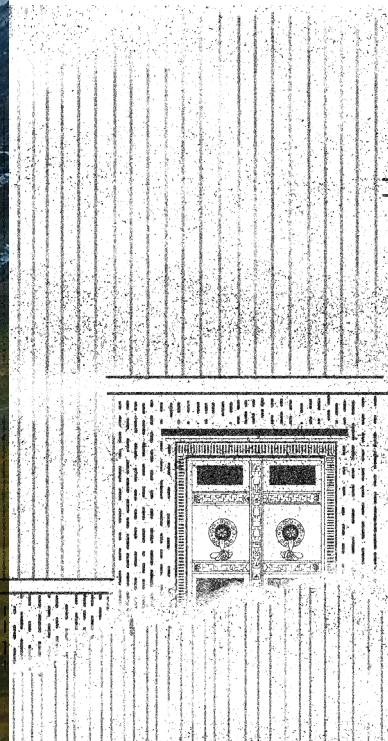
Reinterpret. Reimagine. Reinvent. Refresh.

Lab Nilaya is the creative core of the Nilaya wall covering brand. Here an interdisciplinary team of designers rediscovers the bounty of India's lively arts and crafts traditions through a fresh and modern lens – and creates brand new visual adventures. Driven by “an Indian heart and cosmopolitan soul”, their pursuits connect the past to a fascinating future, and forge relationships of wonder between people and places.



Ladakh *diary*

A grand story of landscape, wildlife and architecture, inspired by Ladakh's incredible diversity, unfurls in a sequence of murals and wall coverings. From gauzy high-altitude mountain splendour to intimate close ups inside Leh Palace, each pattern is a patient and detailed composition of marks, nuanced form, subtle shading and texture. Each one a way to add incomparable distinction and grandeur throughout a home.



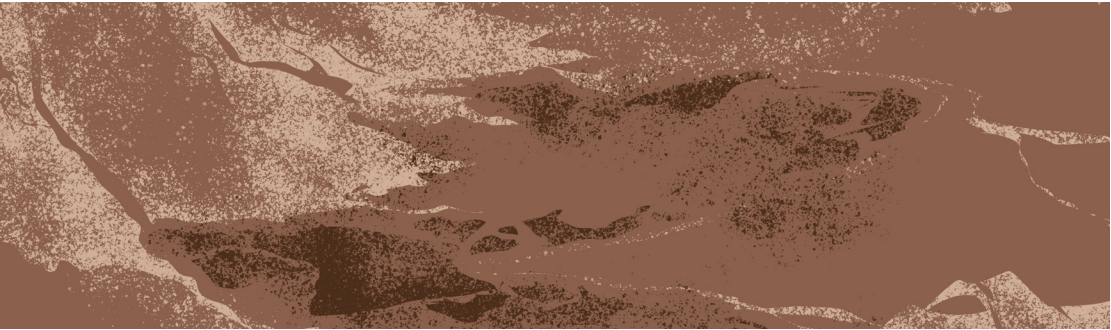


CHAPTER ONE

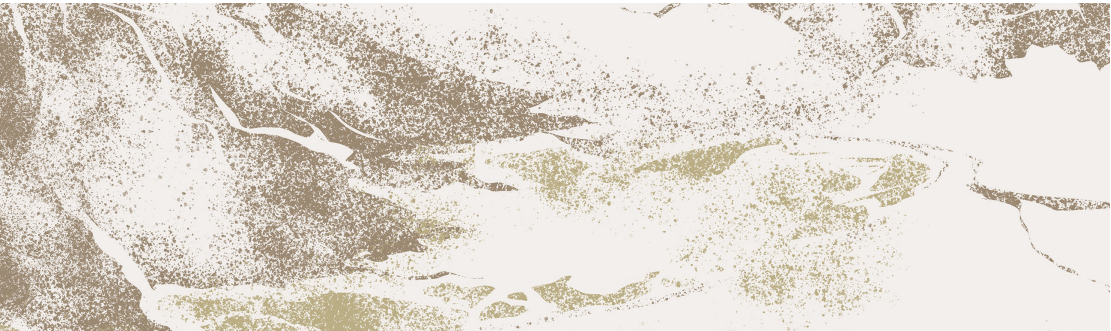
Ladakh Land



Top of the World | Light Walnut | W218L350N75 - W218L351N75
A 12 foot mural of an aerial view of Ladakh’s mountainscape elevates a room with its soul-stirring majesty. Created entirely by the art of stippling or dot-drawing, a gauzy, mysterious effect is achieved.



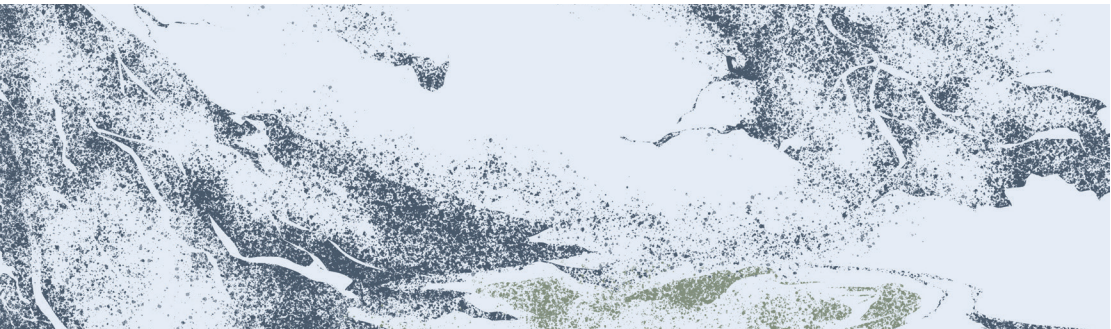
W218L350N75 (A-B)
W218L351N75 (C-D)
W218L352N75 (E-F)
Light Walnut



W218L353N75 (A-B)
W218L354N75 (C-D)
W218L355N75 (E-F)
Dry Grass



W218L356N75 (A-B)
W218L357N75 (C-D)
W218L358N75 (E-F)
Herb Leaf



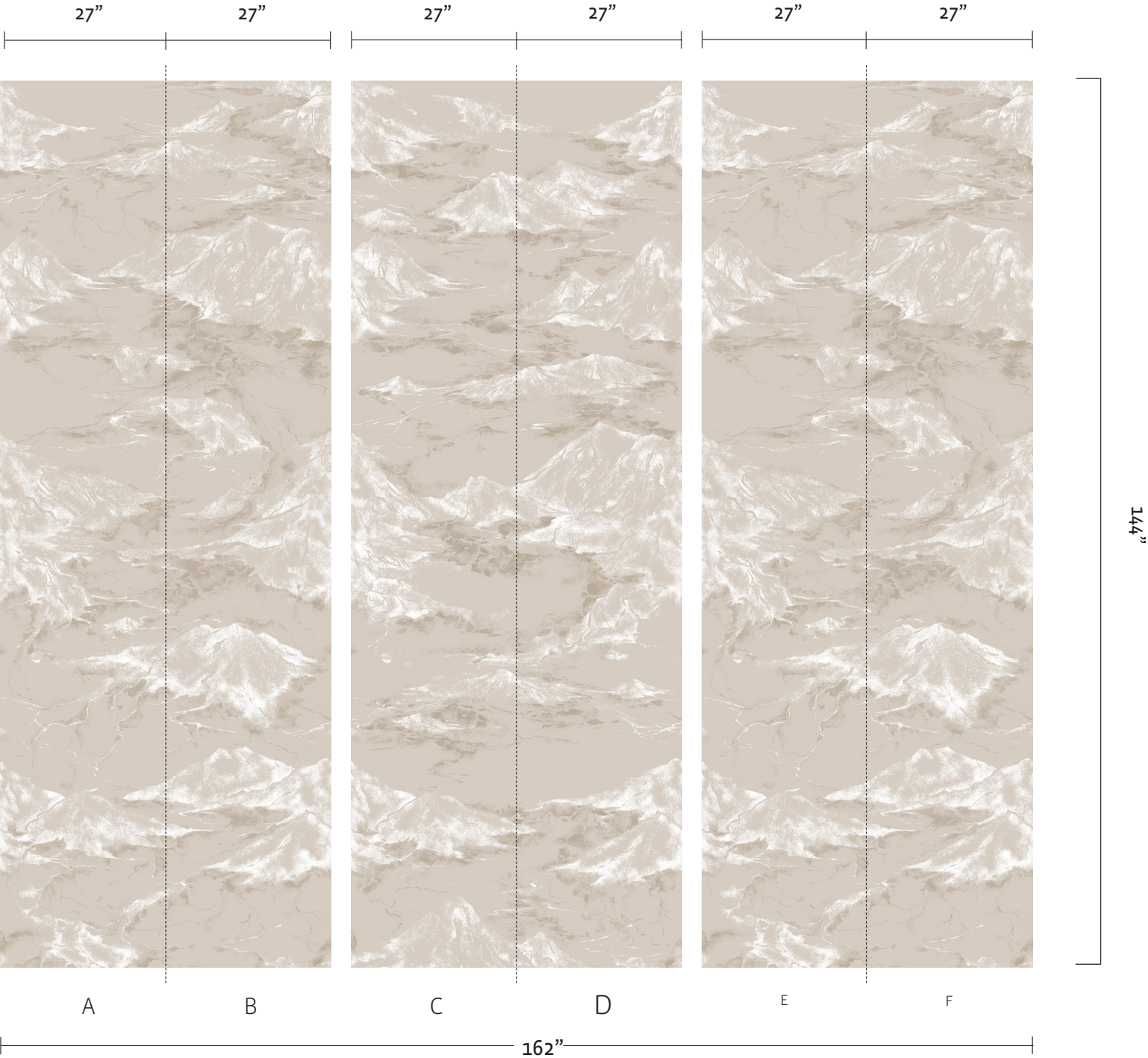
W218L359N75 (A-B)
W218L360N75 (C-D)
W218L361N75 (E-F)
Mountain Grey



W218L362N75 (A-B)
W218L363N75 (C-D)
W218L364N75 (E-F)
Freezing Wind



Top of the World | Freezing Wind | W218L362N75 - W218L363N75



6 panel mural of 3 fixed pairs: A-B/C-D/E-F. Pairs may be moved around to fit specific decor concepts



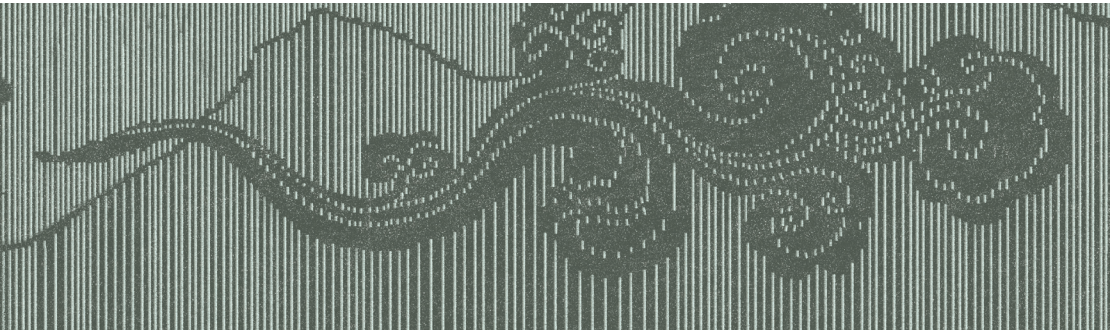
Ladakh Sky | Sky Blue | W218L379N75
Embroidery-like hand drawn dashes curve and curl into a flight of cumulus shapes amidst a blizzard of fine lines. The effect on a room is lyrical and uplifting. Stunning as a feature wall or as a co-ordinate.



W218L379N75
Sky Blue



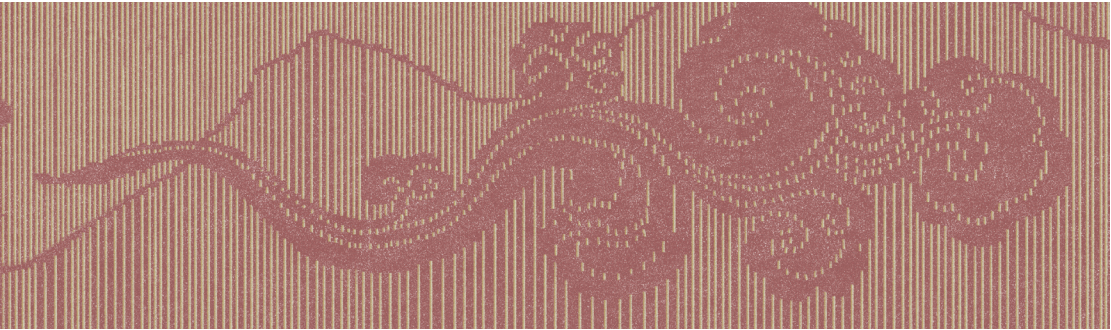
W218L380N75
Purple Dust



W218L381N75
Malachite Powder



W218L382N75
Wild Camel

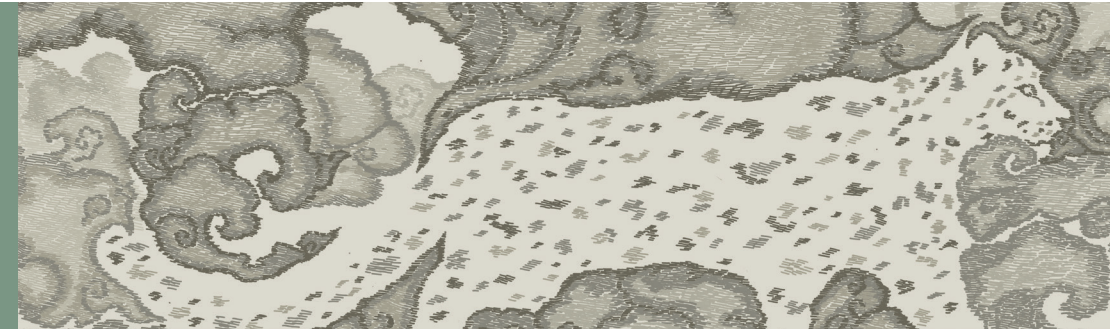


W218L383N75
Red Lacquer

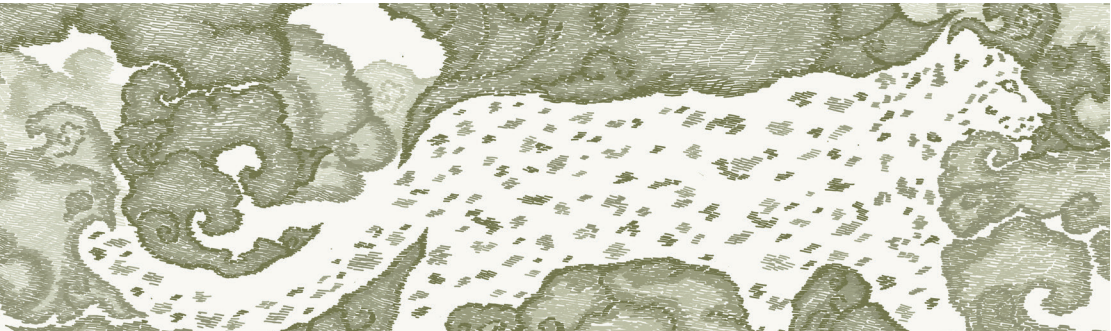


Mountain Ghost | Poplar Green | W218L365N75

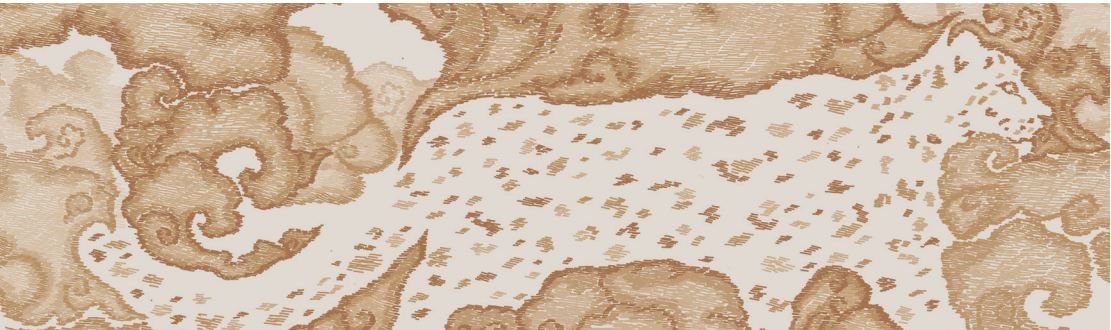
Refreshing a room with light and a touch of fable, Mountain Ghost features delicately drawn scudding and billowing clouds. In their depths is the Snow Leopard - a magical presence known as the Ghost of the Mountain in Tibetan folklore.



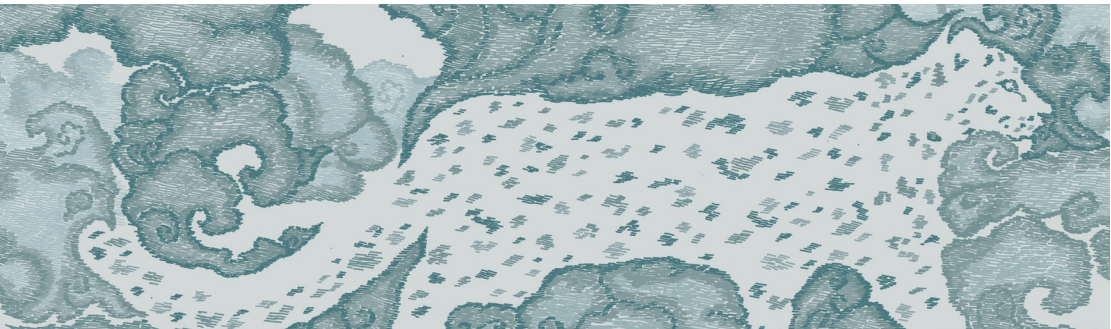
W218L365N75
Poplar Green



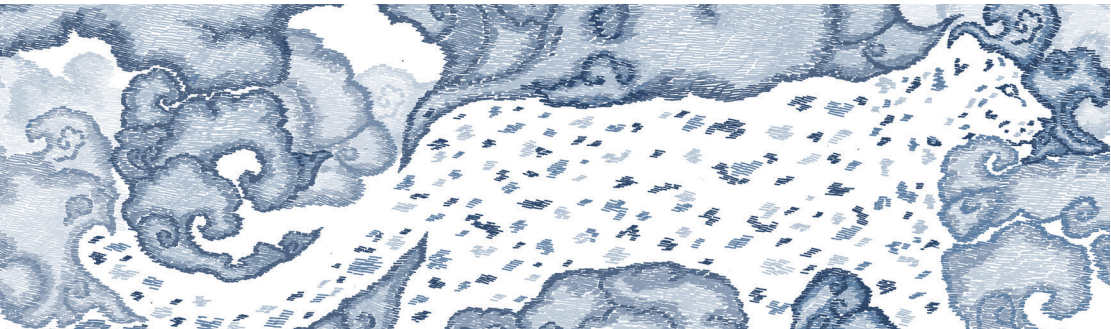
W218L366N75
Willow Green



W218L367N75
Dry Apricot



W218L368N75
Indus Green



W218L369N75
Lake Blue



Argali | Herb Leaf | W218L370N75

Argali, the wild mountain sheep, graze along the Ladakh mountainside - an image that carries with it sweet mountain air. The light and shadow of the slopes is recorded in subtle tonal gradations with infills of circles and dots.



W218L370N75
Herb Leaf



W218L371N75
Willow Green



W218L372N75
Limestone



W218L373N75
Purple Dust



Summer Valley | Conch Shell | W218L374N75
Spiky lilac blossoms peep out from hand rendered flows of dashes - an artistic impression of the Ladakh valley, where monkshood flowers bloom in the spring. A space is infused with immense peace and beauty.



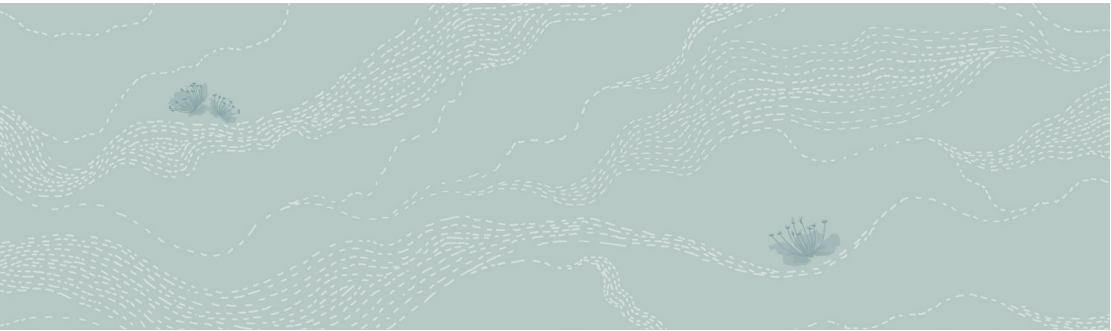
W218L374N75
Conch Shell



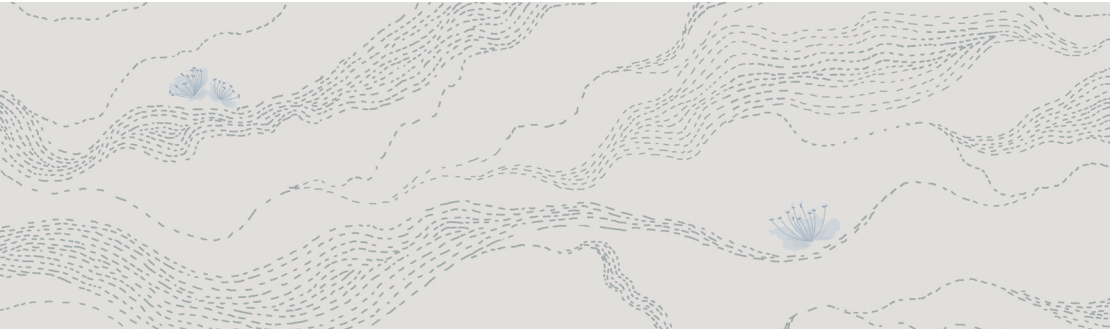
W218L375N75
Freezing Wind



W218L376N75
Nubra Sand



W218L377N75
Pale Jade



W218L378N75
White Mist

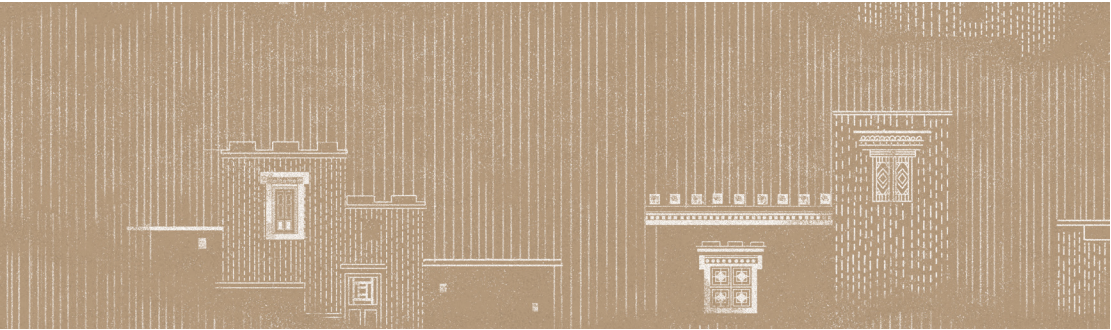
CHAPTER TWO

Ladakh City

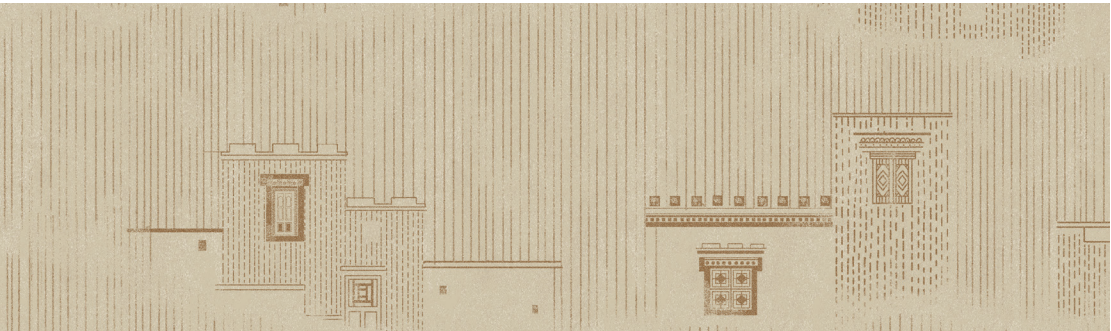




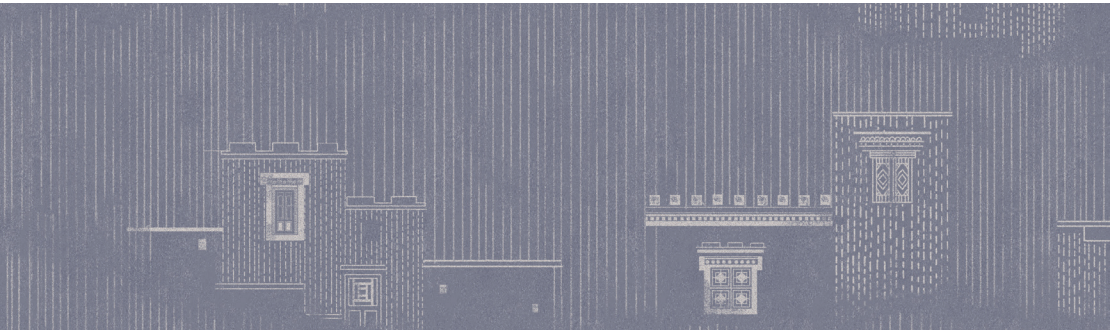
Carved City | Wild Camel | W218L384N75
The unique landscape of Ladakh, where architecture and rock face merge, is represented in an expressive mural design. The visual effect is “carved” out of negative space and delicately ornamented. A room is charged with a timeless beauty.



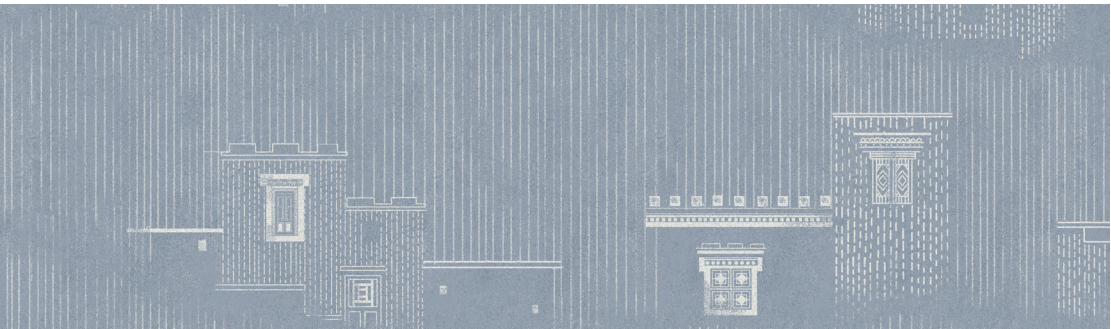
W218L384N75
Wild Camel



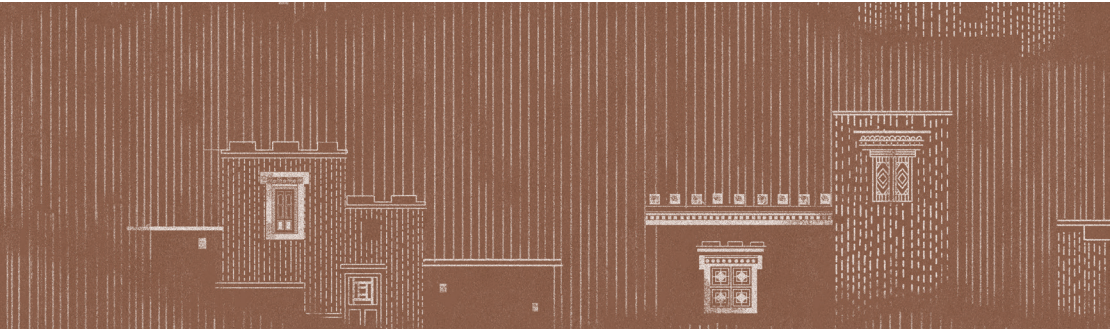
W218L385N75
Limestone



W218L386N75
Grey Shadow



W218L387N75
Sky Blue



W218L388N75
Yak Brown



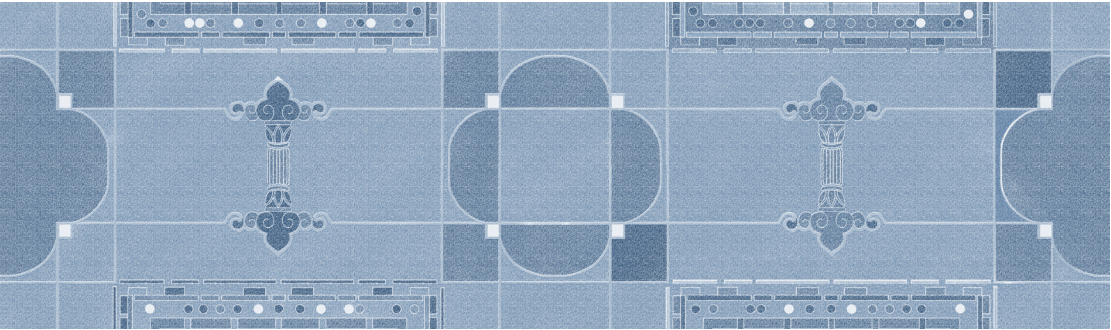
Carved City
Yak Brown | W218L388N75

Carved City is a
4 part mural.

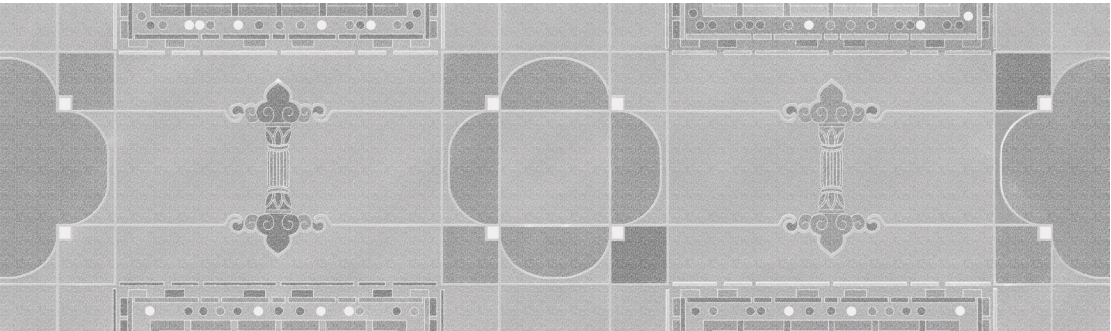




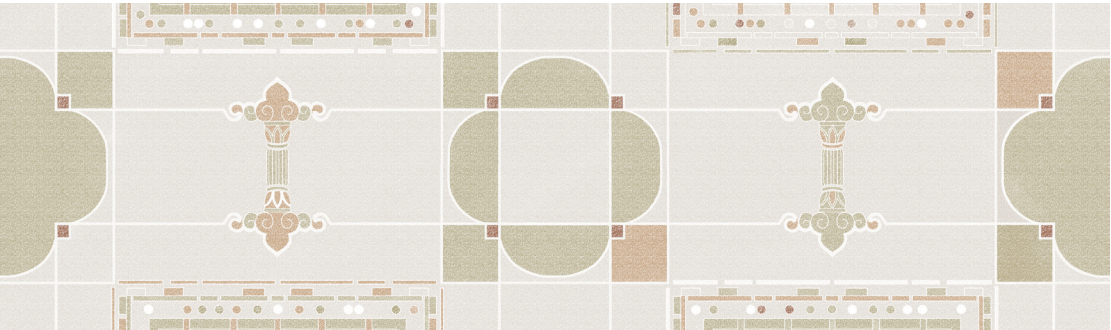
Great Hall | Sky Blue | W218L389N75
Regally understated, a contemporary and arresting geometric refines a space. Referencing the stately architectural details of the interior of Leh Palace, the pattern delights with fine details.



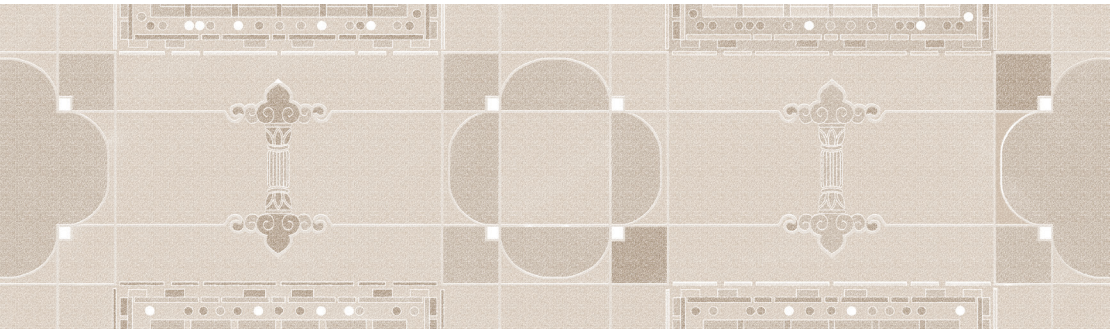
W218L389N75
Sky Blue



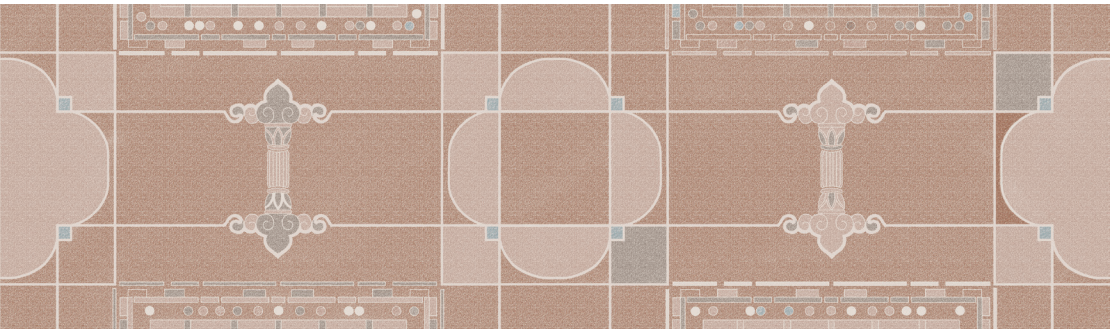
W218L390N75
Ash



W218L391N75
Conch Shell



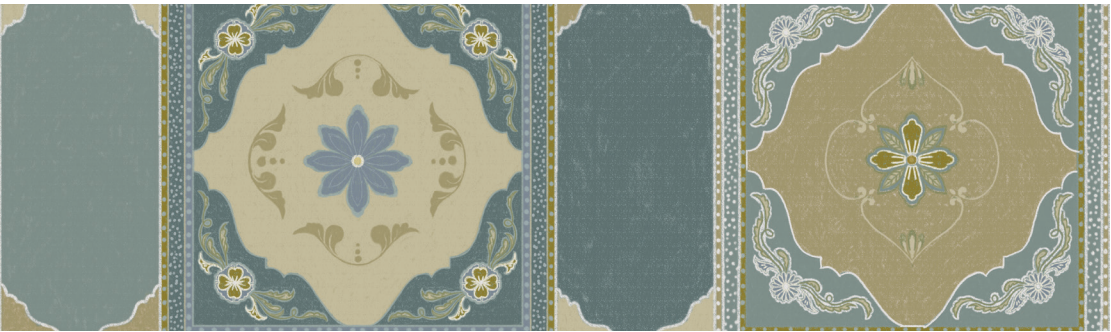
W218L392N75
Freezing Wind



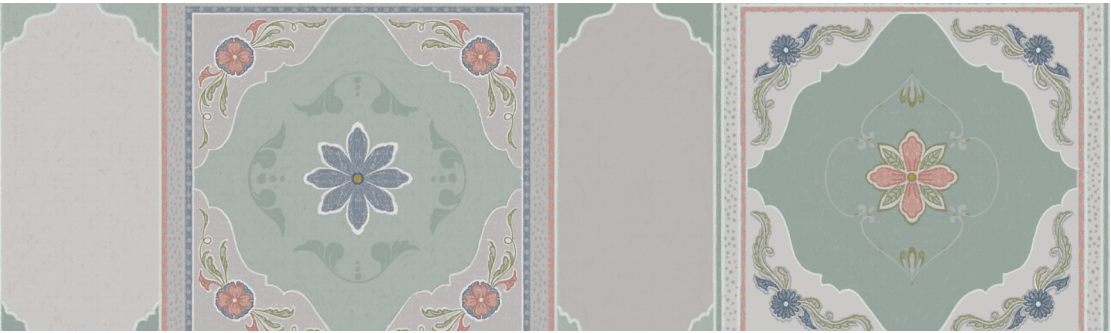
W218L393N75
Light Walnut



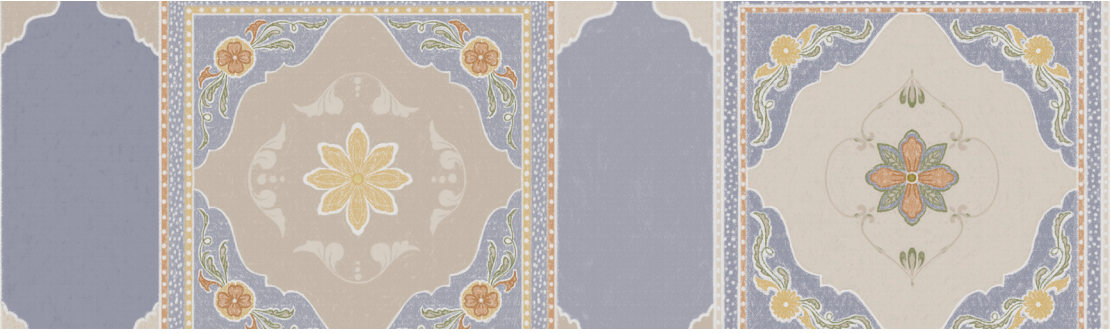
State Room | Pasture Green | W218L394N75
Gentle colour casts light on the architectural details of the interior of Leh Palace. Floral forms bloom amidst geometric elegance, and a room is refreshed with regal understatement.



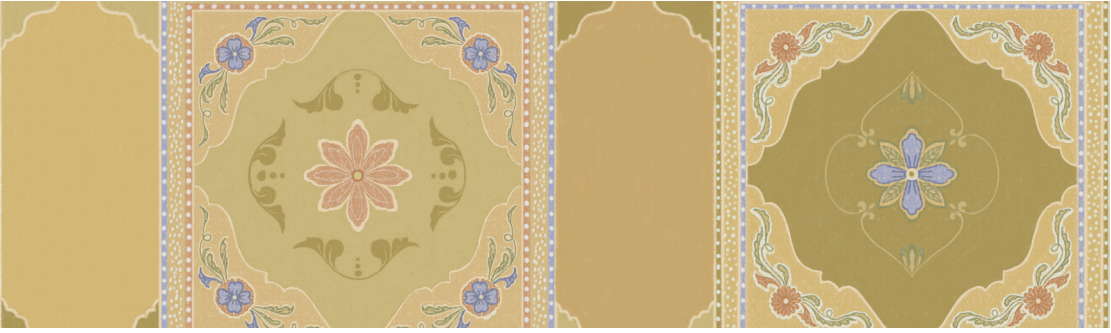
W218L394N75
Pasture Green



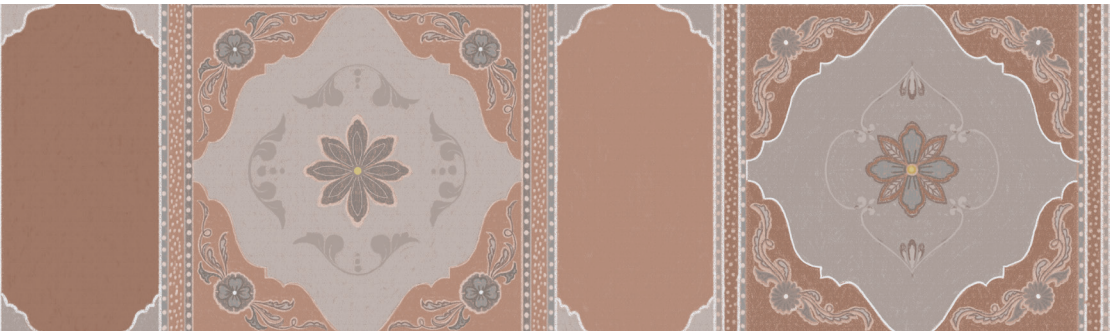
W218L395N75
Ash



W218L396N75
Purple Dust



W218L397N75
Yellow Leaf



W218L398N75
Light Walnut

ASIAN PAINTS SAFE PAINTING SERVICE

If you are looking to give your home a safe and splendid makeover, look no further. With the Asian Paints Safe Painting Service, we help you, from selection to installation. Call 1800-209-5678 to know more.

BEAUTIFUL HOMES SERVICES

Get an end-to-end interior designing experience with Beautiful Homes Services: from personalized interior decor to professional execution. Our expert designers, tailor-made designs, dedicated project managers, and a robust execution framework make interior designing hassle free and easy. Log on to beautifulhomes.com.

INTERIOR DESIGNERS/ARCHITECTS

Contact your Relationship Officer to view the entire world of exclusive products for designers. For preferred project pricing, sampling & on-site technical support, call us at 1800-200-3335

PROJECT ENQUIRIES

For large commercial projects, our Project Sales team can help with specification, product recommendations, custom product development, application & pricing.



INSTAGRAM
<https://www.instagram.com/worldofnilaya/>



YOUTUBE
<https://www.youtube.com/channel/UCI9vYsOcOiqopp5We3CEjkQ>



FACEBOOK
<https://www.facebook.com/worldofnilaya/>



www.asianpaints.com/nilaya

CUSTOMER CARE

Asian Paints: 1800-209-5678

MUMBAI

Colour with Asian Paints,

Dheeraj Plaza,

Hill Road Bandra West.

Tel: +91 22 2643 1074