

Artisan



Wallcoverings by Asian Paints



A S I A N P A I N T S

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

N I L A Y A

Nilaya wallcoverings from Asian Paints allow you to experience the world's finest surfaces - wallcoverings, decals, borders and paintables, and handpicked patterns from internationally renowned designers, from collaborations with Indian creative artists and from our own Signature Series created by Lab Nilaya designers. Nilaya wallcoverings are supported with care products from Asian Paints, an expert on Indian conditions, so installations are as perfect as the visions that transform your spaces.



ARTISAN

Celebrate nature's beauty with this wonderful collection of **tactile** patterns that look just like the real thing. **Natural materials** like wood, stone and grass are recreated in durable wallcoverings that will bring home a sense of **peace** and the **charm** of the outdoors.



Woodside | W125WW57F00

Is that a real block of wood? Texture and tone combine to offer a perfect backdrop for a soothing scheme.



W125WW57F00



W125WW61F75



W125WW62F75



W125WW63F75



W125WW64F75

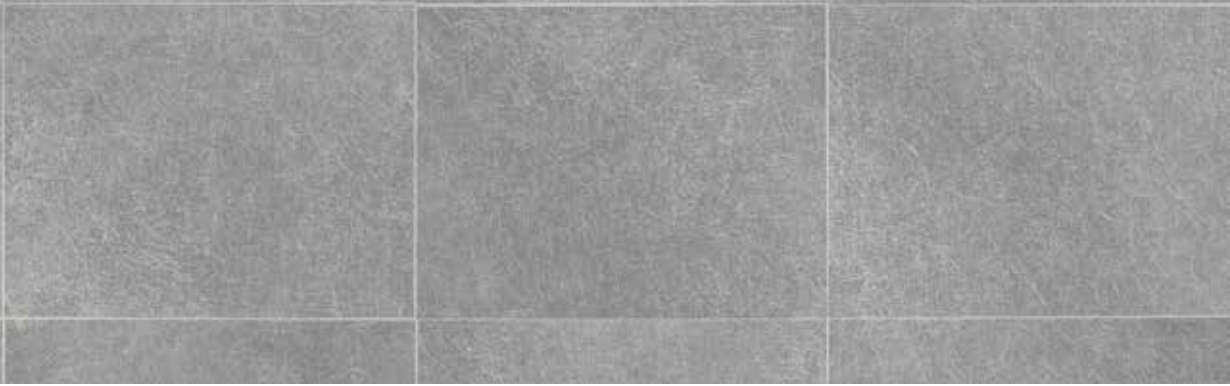


Lexington | W125WW66F75

Say it in stone. This ultra-modern design has a cool effect and arresting look that makes it ideal for a new age scheme.



W125WW65F75



W125WW66F75



W125WW67F75



W125WW68F75



W125WW69F75



W125WW58F00



W125WW70F75



W125WW71F75



W125WW72F75



W125WW73F75



W125WW74F75

Bali | W127WX66E75

Create a tropical getaway with this classic pattern of grasscloth with so much texture and personality.



W125WW59F75

W125WW75F75

W125WW76F75

W125WW77F75

W125WW78F75

Brick Lane | W127WX68E75

Tell a different story with this pattern of broken bricks with its rustic charm and nostalgic eloquence that will bring back strains of a sweeter world.



Pearl Wave | W125WW80F75

Graceful wavy strips of mother of pearl offer an illuminated and elegant canvas to a new age scheme.



W125WW79F75



W125WW80F75



W125WW81F75



Pearl Wave | W125WW82F75

Graceful wavy stripes of mother of pearl offer an illuminated and elegant canvas to a new age scheme.



W125WW83F75



W125WW84F75



W125WX16F75



Garden Shed | *W125WW87F75*

A variation in tone and texture make this simple wood inspired pattern a contemporary decor statement that lifts up any room.



W125WW85F75



W125WW86F75



W125WW87F75

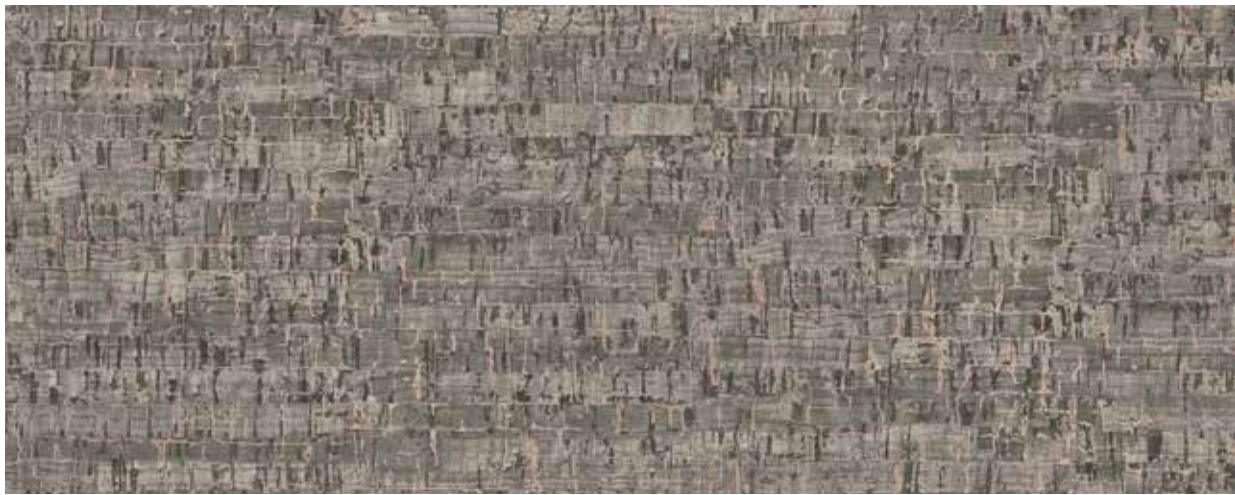


W125WW88F75



Art and Soul | W125WW91F75

This abstract pattern brings to mind an avantgarde canvas or painted cork - it's lovely either way and will make a stunning statement.



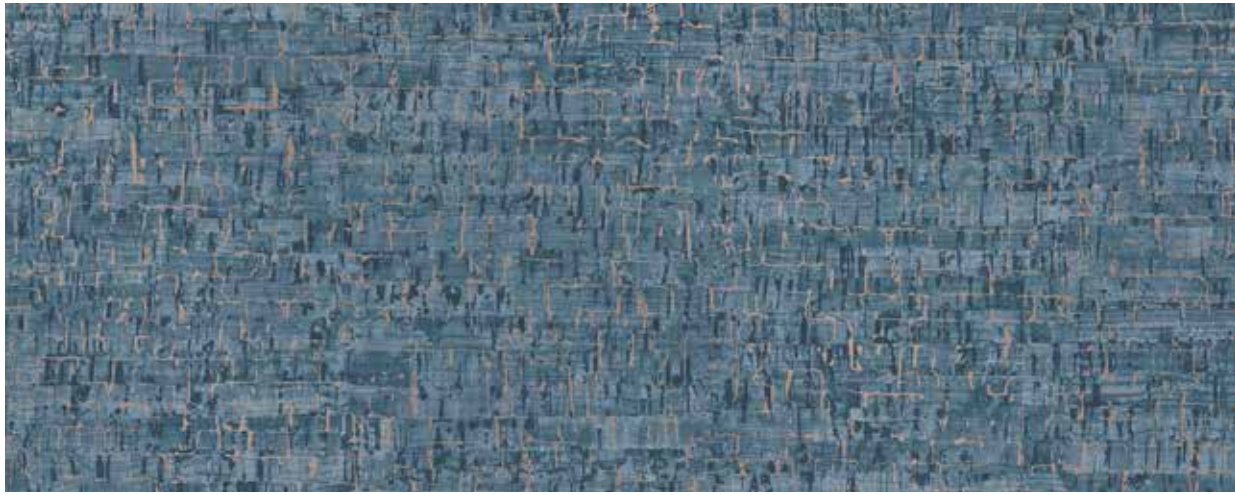
W125WW89F75



W125WW90F75



W125WW91F75



W125WW92F75



W125WW93F75

W125WW94F75

W125WW95F75

W125WW96F75

W125WW97F75

Sometimes | W125WW93F75

A lovely abstract pattern, poetic in appeal, combines texture and tone for a memorable and intriguing look.



Those Days | W127WX83E75

Nothing like a gentle weave to create a sense of coolness, comfort and classic style. This pattern will be a comrade to any scheme.



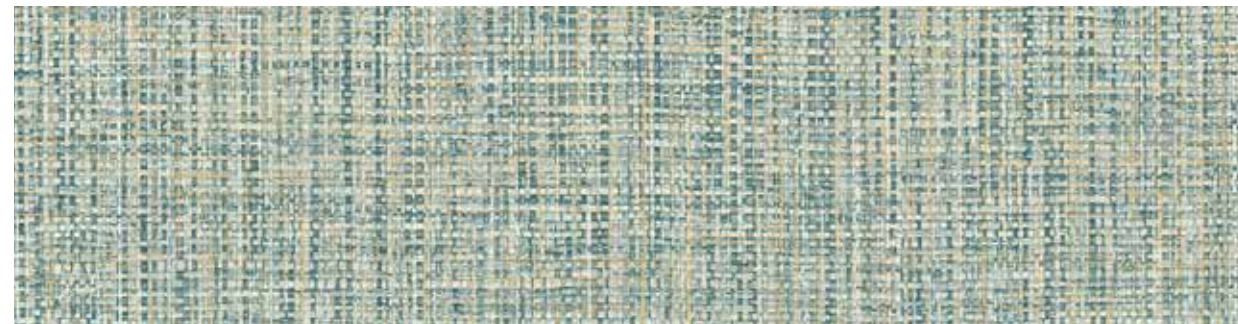
W125WW98F75



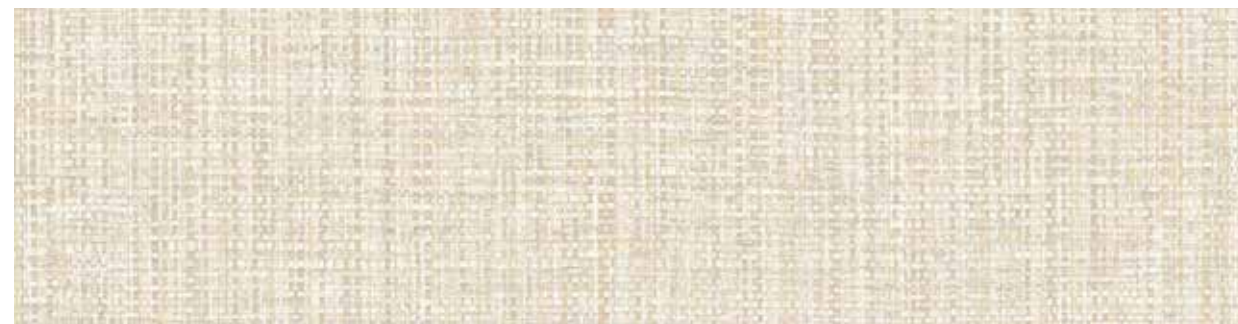
W125WW99F75



W125WX00F75



W125WX01F75



W125WX02F75



W125WX03F75



Impressions | W127WX89E75

Drips of colour on a textured surface create an intriguing and dramatic visual, like a slice of modern art.



W125WX04F75



W125WX05F75



W125WX06F75



W125WX07F75



W125WX08F75

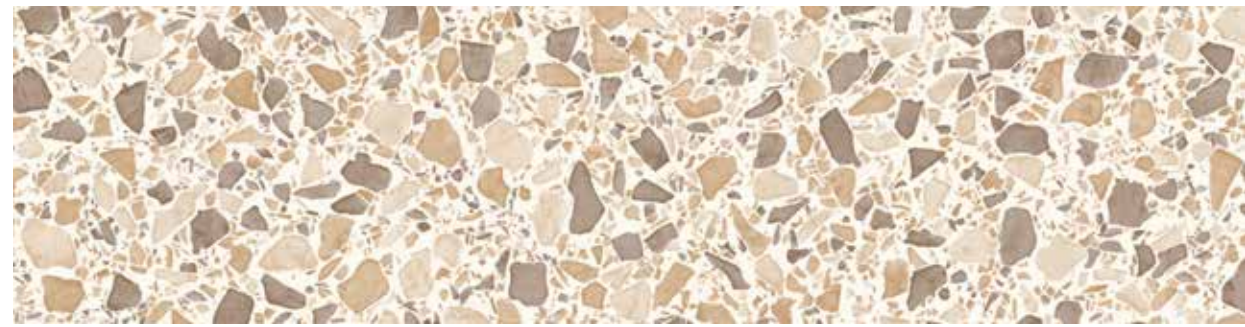


W125WX09F75



Meusli | W127WX92E75

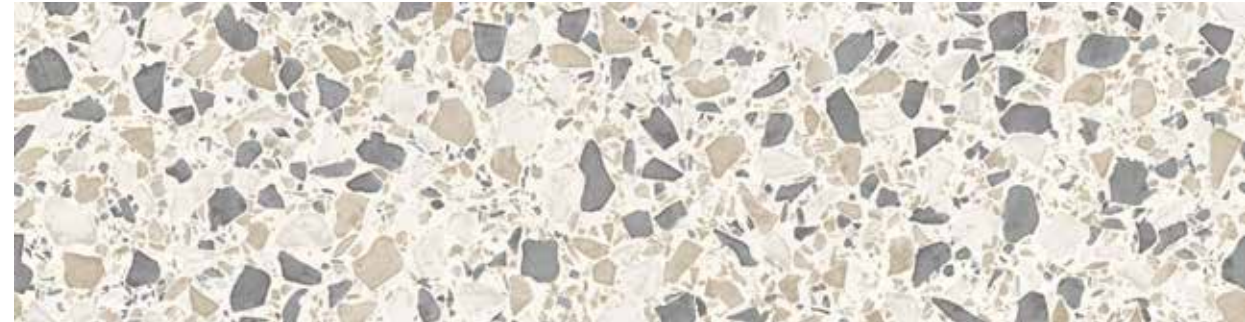
A cheerful mosaic pattern adds colour, pace and style to a room and makes a simple but charming statement.



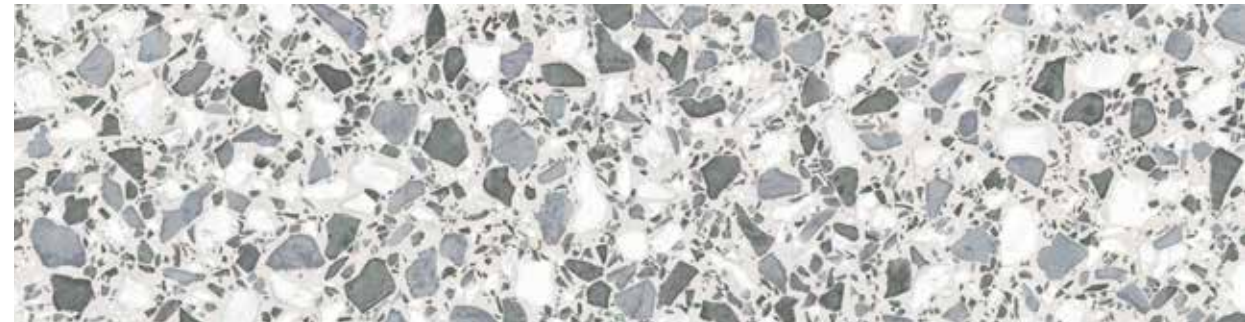
W125WX10F75



W125WX11F75



W125WX12F75



W125WX13F75



W125WX14F75



W125WX15F75

NILAYA ECOSYSTEM

PATTERN SELECTION

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

SAMPLING & MOCK UPS

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

PROJECT PLANNING & MATERIAL DELIVERY

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

INSTALLATION

Surface preparation: Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

Adhesive: The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

World class installation tools: Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

Trained installers: Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and as per your expectations.

MUMBAI

Colour with Asian Paints,

Dheeraj Plaza,

Hill Road Bandra West.

Tel: +91 22 2643 1074



www.asianpaints.com/nilaya

CUSTOMER CARE

Asian Paints: 1800-209-5678