



APEX  
ULTIMA ALLURA  
PREMIUM STONE TEXTURE



MERAKI

CONCORDIA



RESERVA



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For more information on painting and colour selection,  
log on to [www.asianpaints.com](http://www.asianpaints.com), or call us at 1800-209-5678.



# Allura

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Welcome to world of premium-range stone textures by Asian Paints, drawn from inspirations across the world. These range of textures are designed to be durable for exterior applications but also aesthetically pleasing to elevate the interiors. With the addition of the Clara topcoat, they offer 10-year warranty, superior anti-algal resistance, and a high Dust Pick-Up Resistance (DPUR).

The Allura premium range, is classified into three texture families, each one portraying a different design philosophy - Concordia, Reserva, and Meraki.

# CONCORDIA

## PHILOSOPHY of family

This texture is crafted when some of the hardest and strongest materials come together - from crushed stone, sand aggregates, gravel and inert pigments reinforced with acrylic modified emulsion - to give you a complex surface for feel and sight. Each texture in this family is durable, long-lasting, demonstrating excellent weather & abrasion resistance, and mold-algae resistance.



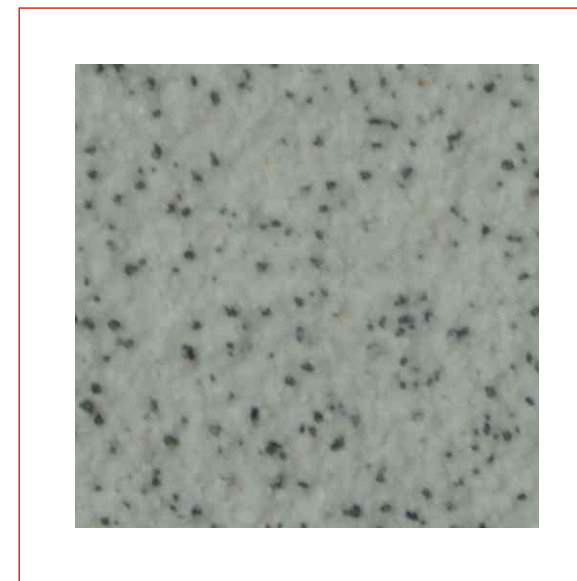
## *List of finishes:*

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1. GRANIZIA
2. LUMIFLAKES
3. GLAZIA

# Granizia

A multi-coloured natural-granite imitating texture that gives your exteriors a bold appeal. It varies from fine grain, to medium and coarse- each crushed stone offering its own unique personality, varied thickness, and unique hue.



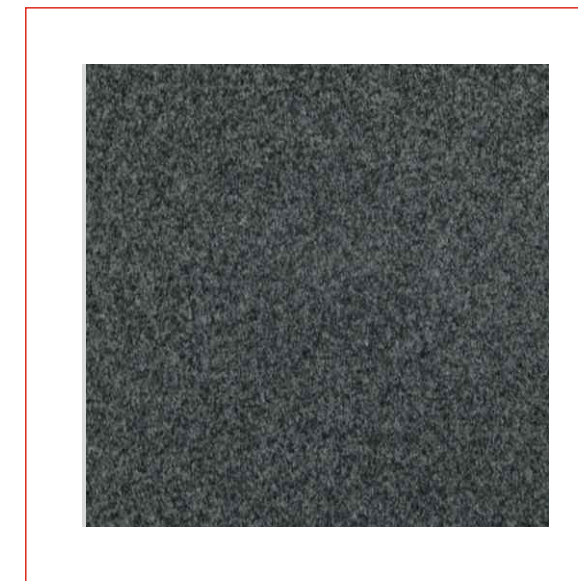
**Granizia Coarse**  
Off White  
1A98O829330



**Granizia Coarse**  
White  
1A98O826330



**Granizia Coarse**  
Black  
1A98O827330



**Granizia Coarse**  
Black Particles  
1A98O825330



**Granizia Fine**

**Pink**  
1A98O843330



**Granizia Fine**

**Brick Red**  
1A98O852330



**Granizia Fine**

**Grey**  
1A98O847330



**Granizia Fine**

**Beige Brown**  
1A98O842330

MTO Shades - Brown, Peach, Olive, Green, Grey & Purple are also available in this family

# Lumiflakes

With its smooth texture, this coating simulates a natural stone finish, making it the ideal decorative texture coat for commercial, industrial, and institutional projects. An assortment of shades across each of its 4 different grain sizes, provides an elegant yet durable finish for both, exteriors, and interiors. It's excellent colour-retention property makes it the preferred choice to elevate any environment.



**Lumiflakes Coarse**

**Black Stone Grey**

1A98O859325



**Lumiflakes Fine**

**Maroon**

1A98O863325



**Lumiflakes Fine**

**Black Stone Grey**

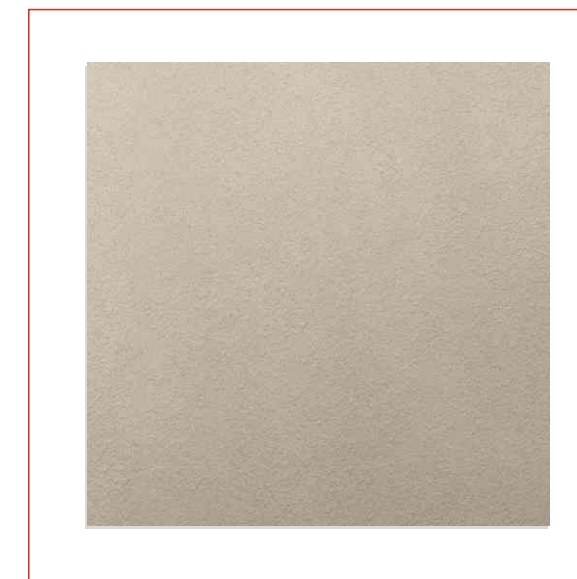
1A98O864325

# Glazia

The preferred choice of hotels, commercial buildings and residential, this decorative body coat incorporates natural soil, sand and stone, bonded together with acrylic resin materials, creating relaxing natural, earthy surroundings. With excellent weather resistance and high durability, this coat also displays a strong resistance to micro-organisms such as mold and algae promoting a healthy environment. Offering a selection of 5 shades it is a great option for interior and exterior surfaces.



**Glazia**  
**Beige**  
1A98O877330



**Glazia**  
**Grey + Beige**  
1A98O880330

# RESERVA

## PHILOSOPHY of family

These textures retain elements that are authentic to its natural environment. Mined and crafted for this very purpose, they have a distinct visual appearance of their own. They are tough to weather conditions, and portray a robust character which only manifests clearly upon usage.



## *List of finishes:*

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1. NOVI MARBLE
2. VIVA GRAN
3. VENEZIO
4. ARISTONE

## *Novi Marble*

A unique textured finish, imitating the beauty of marble across your exterior surfaces. The durability of the material, along with the aesthetic of marble makes it the preferred choice of elegance for both commercial and residential properties.



### **Novi Marble**

**Black Veins**

1B02O791330

## Viva Gran

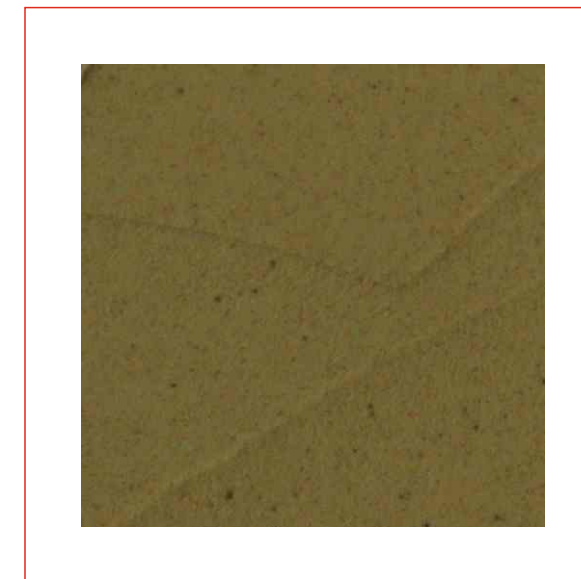
A finish as natural as granite, with a hard textured body that is excellent against abrasion and scratches. Its use of natural granite chips ensures excellent colour retention, lightweight and versatile design, showcasing greater weather resistance when coated with Clara clear topcoat. Its multi-coloured finish makes it an elegant and durable choice, more economical than granite slabs.



**Viva Gran**  
**Salisbury Pink**  
1B02O778330

## Venezia

A world-class product renowned for replicating the subtle, close-grained finish of natural lime. True to its Italian inspiration, this superior finish promises to enhance the richness of any exterior façade. With 5 unique shades, you'll find your perfect choice of limestone amongst this texture.



**Venezio**

**Yellow**

1B02O786330

## *Aristone*

Created with the intention of adding elegance with improved durability, Aristone is the best-suited natural-sandstone-like finish for exteriors. Its smooth finish arises from the mineral plaster coat in paste form, creating a stone plaster effect for environment. Compared to actual-stone cladding, it offers a more economical option.



**Aristone**

Yellow

1B02O782330



**Aristone**

Light Brick Red

1B02O785330

# MERAKI

## PHILOSOPHY of family

Unlike the other texture families of Allura that are influenced by construction-type materials, this family of textures incline towards the cladding material - adding finishing touches. They are crafted by a thoughtful blend of selected sands and unfired clays, mixed with pigments and minerals into a high-quality natural plaster. This combination of materials, encourage breathability in the design and therefore a healthy, sustainable, mostly-smooth finish. They are durable, long-lasting and resistant to mold and algae.



## *List of finishes:*

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1. AMARA
2. GRACE RA
3. SERENUS
4. AERIS

## *Amara*

Amara, is a textured finish that creates a ceramic chip-like appearance for your exteriors. It is light-weight and versatile in design, accommodating many tile-like patterns with our special pattern paper. Due to the use of natural ceramic chips, there is an excellent colour-retention, and elimination of falling tiles due to water seepages and faulty adhesion.



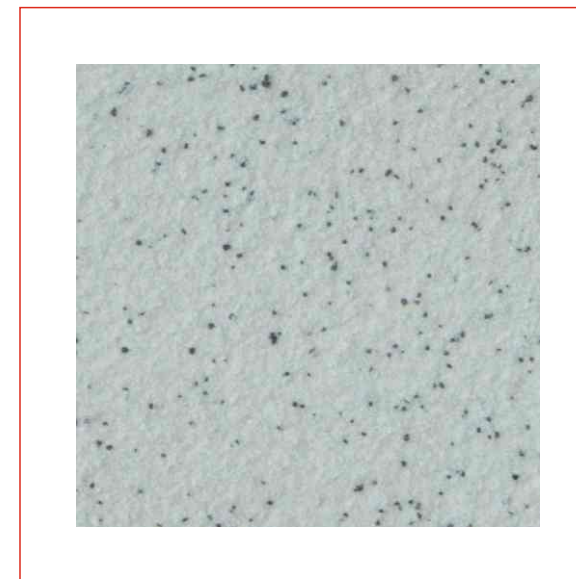
**Amara**

**Grey**

1A99O805330

# Gracera

Gracera is light-weight, versatile in design, and creates a ceramic tile-like appearance for your exterior surfaces. These tile-like patterns can be replicated across any shape, size and profile. Like Amara, this texture helps avoid the problem of falling tiles due to water seepages and poor adhesion.

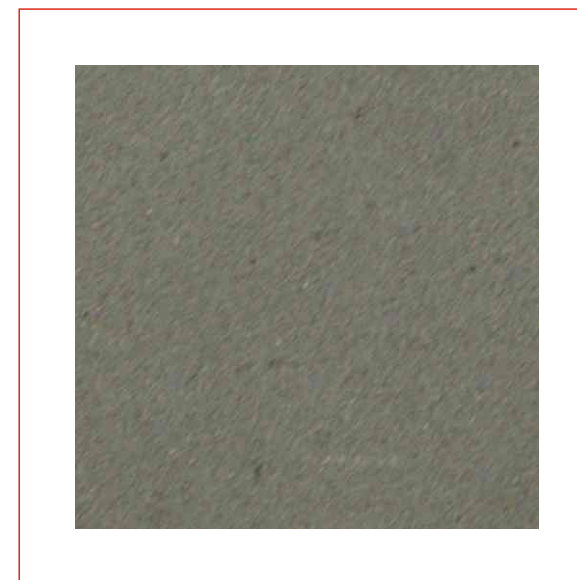


**Gracera**  
**White**

1A99O796330

## *Serenus*

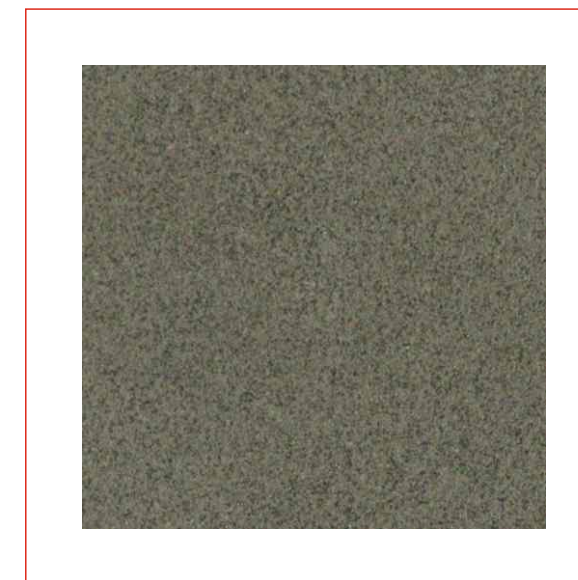
This unique texture is created with the perfect mix of well-seasoned hydrate lime putties, white cement, aggregates and rheological modifiers that are carefully selected to ensure an excellent workability. This mineral plaster coat is used across both the interiors and exteriors in a paste form creating a cement-like effect.



### **Serenus**

**Grey**

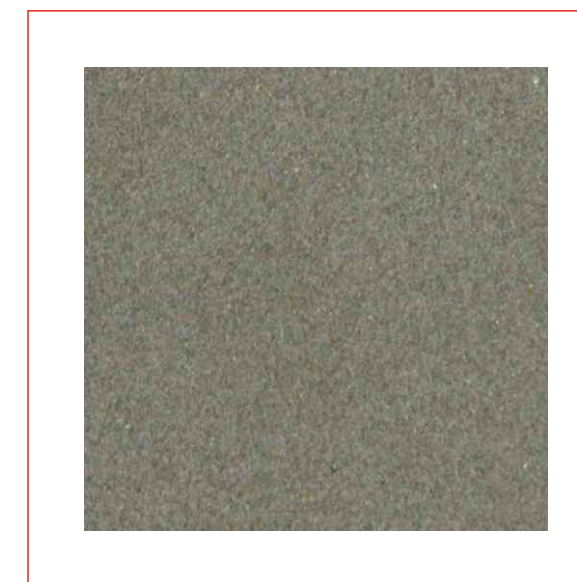
1A99O817330



### **Serenus**

**Dark Grey**

1A99O808330



### **Serenus**

**Greiges**

1A99O807330

## Aeris

Aeris is a unique finish imitating the corten steel pattern. Corten steel has a unique, distinctive appearance with its rustic palette - creating a warm, natural, yet elegant look for exterior surfaces which make the building last long and stand out.



### Aeris

Rust

1A99O811330



### Aeris

Ochre Dark

1A99O814330



### Aeris

Brick Red

1A99O815330